

Making the BE WITH Innovation a Reality: Forging Partnerships, Navigating Challenges, and the Day-to-Day of Implementing a Randomized Control Trial (RCT)

Presented by Laura Shannonhouse, PhD, LPC, NCC, Associate Professor, Georgia State University.

This talk unpacks the lessons learned during the development and implementation of the BE WITH warm calling program. Here, the focus is not on the results of the rigorous methods, but on the 'hows' of conducting RCT research in the community on a sensitive population and a serious subject.